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2020 디자인씽킹연구센터 특강 시리즈

Designing for Human

- Human Reality For Augmented Reality (Lesson from AR project)
- Users don't know what you know (Lesson from wearables project)
- Machines need humans (Lesson from ML)
- Conversation design for AI (Lesson from Google Assistant)
- Are we ready? (Lesson or question for AI)

Date: October 15, Thursday, 13:00

Zoom link: <https://yonsei.zoom.us/j/81261835340?pwd=M2x0emhVdldBV2F4MnhqWjRCWHBRQT09>

Registration: <https://forms.gle/GiTRubNQCRdLzTZ28>

Eunjoo Kim is a UX designer and design strategist. She has worked in the UX design field over 20 years at major global IT companies including Samsung, Motorola, Qualcomm, and now at Google. Throughout her professional career, she has done UX designs to develop new product categories in emerging technology products such as wearables, hearables, mobile, and AR/VR. She was shortlisted as one of the top 18 women leading the way in wearable tech and VR in 2016, and 50 wearable tech gamechangers for 2016 by Wearable magazine.

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